



**FROM THE HEARTLAND**

**Farmer Veteran Stakeholders Conference 2018 Sponsorship Benefits**

Benefits Tier	Diamond	Platinum	Gold	Silver	Bronze	Scholarship
Package Cost	\$50,000	\$25,000	\$10,000	\$5,000	\$1,000	\$1,500
Sponsorships	3 *	4	6	Unlimited	Unlimited	Unlimited
Sponsorship Opportunities	Thursday Reception or Friday Dinner	One Break-out Track <sup>†</sup> (3), Ag Hall of Fame Flag Ceremony (1)	Lanyards, SWAG Bags, Lunch (2), Continental Breakfast (2)			One Farmer Veteran to Attend the Conference
Speaking Slot at Sponsored Session	✓	✓				
Name and Logo Prominently Displayed at Sponsored Session	✓	✓				
Acknowledgement during Opening Remarks	✓	✓	✓			
Exhibitor Space – Table Tops	Two 30" x 6'	Two 30" x 6'	30" x 6'	30" x 6'		
Logo on Conference Website	Prominent	Featured	Select	✓		
Logo on Event Signage	Prominent	Featured	Select	✓		
Complimentary Ad in Conference Program	Full-page	Half-page	1/4-page	Business card		
Your Banner or Free-Standing Sign in Registration Area	✓	✓				
Display Your Pull-Up Banner in Conference Area	✓	✓	✓	✓		
Meal with FVC Director, Board Chair and Distinguished Guests	✓	✓	✓			
Complimentary Conference Admission	<b>6</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>1</b>	
Reserved Seating at Hosted Dinner	✓	✓	✓	✓		
Promotional Materials Included in SWAG Bags	1-2 Pieces	1-2 Pieces	1 Piece	1 Piece		
FVC Facebook and Twitter Recognition until Nov 17 and During Event	✓	✓	✓	✓		
Sponsors a Farmer Veteran to Attend Conference (covers registration, lodging, meals, and travel)						✓

\*Current Diamond Sponsorships: Farm Credit and Kubota Tractor Corporation

<sup>†</sup>Breakout Tracks: Agricultural Careers, Animal Production, Crop Production, Business and Finance