

2024 ANNUAL REPORT



FARMER VETERAN
— COALITION —

TABLE OF CONTENTS



**FVC STAKEHOLDERS
CONFERENCE 11**

**HOWES PRODUCTS
HALL OF FAME 12**

**2024
GRANT WORK 13**

**AGVETS
PROGRAM 14**

**HEROES OF THE
HARVEST PODCAST 15**

**DISCOUNT
PARTNERS 16**

**2024
DONORS 17**

**CONTACT
INFORMATION 18**

**LETTER
FROM THE CEO 3**

**FARMER VETERAN
COALITION MISSION 4**

**2024 FVC
STATISTICS 5**

**2024 FVC
HIGHLIGHTS 6**

**FELLOWSHIP
FUND 8**

**GEARED TO GIVE
PROGRAM 9**

**HOMEGROWN
BY HEROES LABEL 10**



LETTER FROM THE CEO

DEAR FVC FAMILY,

As I look back on 2024, my heart is full. This has been a year of incredible growth, resilience, and community for the Farmer Veteran Coalition, and none of it would have been possible without you. Together, we are showing the nation what it looks like when veterans put down new roots in agriculture - and the impact has been extraordinary!

A Year of Milestones

This year we welcomed our 50,000th member into the FVC family. Each of those members carries a unique story of service, sacrifice, and determination to keep feeding America. It's humbling to see how far we've come and exciting to imagine the road ahead.

Through the Fellowship Fund, we provided over \$350,000 in equipment and resources to one hundred-eleven farmer veterans in 32 states. Whether it was fencing for a cattle ranch, hives for a beekeeper, or a new tractor implement to make farm work a little easier, these awards are making a real difference. Additionally, THANK YOU to our partners at Kubota. Through the Geared to Give program, five veterans rolled away with brand new equipment - an unforgettable moment for everyone involved.

Growing Beyond the Farm Gate

2024 was also about broadening the ways we serve. We launched the first Holistic Impactful Veteran Engagement (H.I.V.E.) training program in Montana, a 12-day program that equips veterans with the tools to build successful farm and ranch operations using USDA and VA resources. The feedback has been so strong that we're already working to bring it to more states in 2025.

We also took steps to address food insecurity, connecting Homegrown By Heroes farmers with food banks and buyers through MarketMaker. In the coming year, we'll formalize this into a dedicated program, helping more veterans put healthy food on the tables of families in need.

Since caring for our community means caring for the whole person, we expanded our behavioral health and wellness training. With the help of partners like SAMHSA and USDA Center for Faith, we offered suicide prevention and resilience workshops. Through Advocates for Human Potential, we have positioned FVC as a Center of Distinction for their WRAP program. This is life-saving work, and it's become a part of all our programs.

Standing Strong Together

We know that farming, like military service, is not without its challenges. This year brought natural disasters that reminded us just how important community is. Watching our chapters in Texas, the Carolinas, and Tennessee rally together to support each other was a powerful reminder that once you've worn the uniform, you never stop serving.

Because of this extreme weather, we're building emergency preparedness into our Fellowship Fund process, asking veterans to consider how they can safeguard their farms and neighbors when disaster strikes. It is another way our coalition is planting seeds of resilience for the future.

From the bottom of my heart, thank you. Thank you for believing in our mission, for supporting our veterans, and for helping us build a stronger, healthier, and more resilient food system. Every farm started, every crop planted, and every meal served is proof of what we can achieve when we stand together.

With gratitude and hope,

Jeanette Lombardo
Chief Executive Officer
Farmer Veteran Coalition



JEANETTE LOMBARDO
CEO Farmer Veteran Coalition



THE MISSION OF THE FARMER VETERAN COALITION

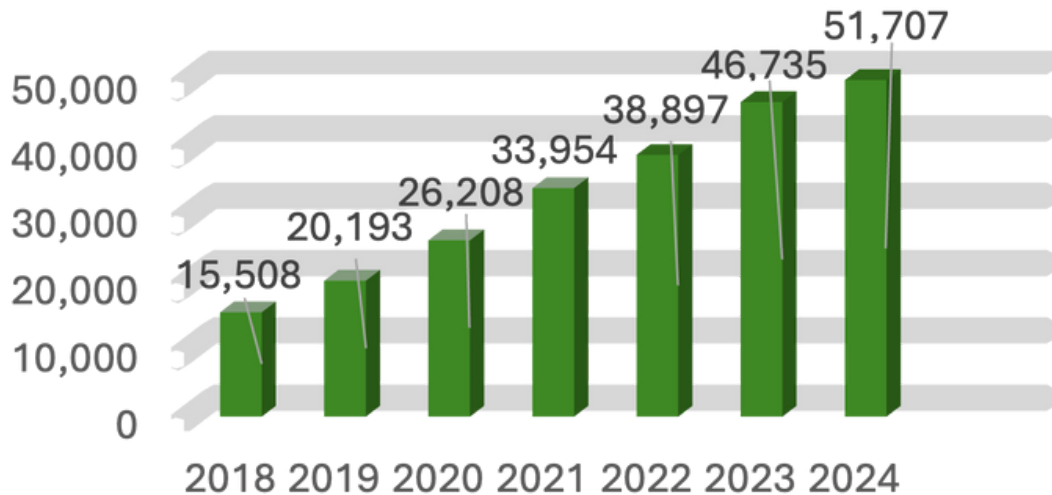
The mission of the Farmer Veteran Coalition is to serve, empower, and connect military veterans and active-duty service members with the resources, training, and partnerships necessary to cultivate successful careers in agriculture.

FVC advances this mission through three core program areas:

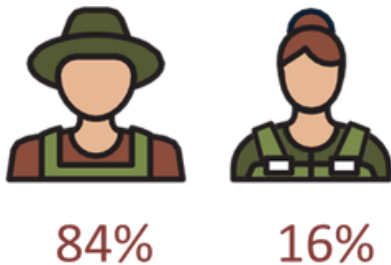
- **Veteran Empowerment Through Membership and Education:** FVC fosters a strong, supportive community by providing national and chapter-led memberships. Members gain access to educational opportunities, professional development, and peer support to build confidence and competence in their agricultural journeys.
- **Agricultural Development Through Technical Support and Resources:** FVC equips veterans and service members with the tools and guidance needed to launch and grow farming and ranching operations. This includes technical assistance, access to equipment and inputs, and one-on-one mentoring.
- **Advancing National Food Security Through Veteran-Led Agriculture:** By training veterans in sustainable agricultural production and supporting their access to land, capital, and markets, FVC strengthens the resilience of the national food system while fostering economic independence for those who served.

STATISTICS OF THE FARMER VETERAN COALITION

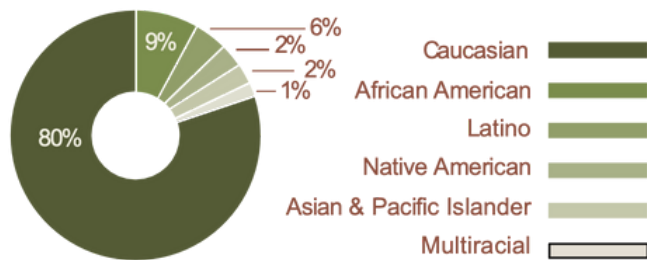
MEMBER GROWTH



GENDER



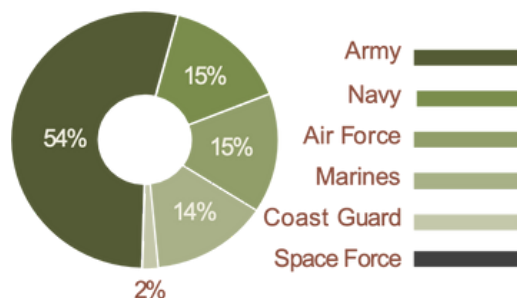
RACE & ETHNICITY



SERVICE-CONNECTED DISABLED



BRANCH OF SERVICE



2024 HIGHLIGHTS

- In February, the Farmer Veteran Coalition celebrated 15 years of assisting veterans in finding the necessary resources and funding to pursue careers in agriculture.
- 2024 awardees for the Farmer Veteran Fellowship Fund were announced. One hundred-eleven Farmer Veterans representing 32 states and all branches were awarded.
- FVC and Kubota Tractor Corporation announced the 2024 Geared to Give recipients of new Kubota equipment at the 2024 PBR (Professional Bull Riders) World Finals at AT&T Stadium in Arlington, Texas.
- Jeanette Lombardo, FVC CEO, is appointed to the Texas & Southwestern Cattle Raisers Association standing committee on natural resources and wildlife.
- Ten organizations, including FVC, received \$100,000 from Tractor Supply Company in celebration of the Hometown Heroes launch in support of military service members, veterans, and first responders.
- Gro-King Garden Sprayers partners with FVC, offering a \$100 discount on every major piece of equipment for all veteran members.



- Four new merged Homegrown By Heroes labels are added, bringing the total to 19. Minnesota, New Mexico, Tennessee, and South Carolina are the new state Departments of Agriculture to partner with FVC.
- In August of 2024, FVC reached a new milestone by officially reaching 50,000 members nationwide. With the increased membership comes new programs for ag-tourism, retail opportunities for the HBH label, and veteran mental health.
- Jeanette Lombardo, FVC CEO, is appointed to USDA Advisory Committee on Beginning Farmers and Ranchers, to remove barriers of entry for new farmers and ranchers.
- FVC Chapters band together to provide assistance to those affected by Hurricane Helene. FVC Chapters of North Carolina, Tennessee, South Carolina, and Virginia, provided resources and technical assistance to those in need.
- First cohort for the H.I.V.E. program is completed, providing participants valuable knowledge and skills to implement into their own ag businesses and overall well-being.
- FVC is a sub-awardee for a Center for Farm Financial Management (CFFM) \$40,000 grant to help identify 16 participants for CFFM courses and provide case management.

2024 HIGHLIGHTS, CONT.

- FVC is inducted into the Howes Hall of Fame for its contribution to the agricultural communities.
- 2024 Farmer Veteran Stakeholders Conference is held in Kansas City, MO. With 220 attendees and 31 sponsors and exhibitors, attendees took home valuable information they can implement on their own farming operation.
- Wounded Warrior Project includes FVC in its new round of community partnerships for 2024-2025, building a trusted network of support for veterans, families, and caregivers.



- FVC is awarded the Clif Bar and Mental Insight grants, \$50,000 and \$70,000 each, for general operating support.
- Fulfillment center is moved in-house, boosting efficiency and customer service for online store.
- FVC becomes a sub-awardee for the Texas A&M 2501 grant totaling \$45,000 for three years to assist Texas A&M's Expanding Agricultural Opportunities for Veteran Farmers and Ranchers project by providing outreach and marketing for the program's agriculture enterprise courses and training.

- Kubota Tractor Corporation and Ritchie Bros. auction off Kubota equipment in an effort to raise funds for FVC.
- Sunchoice Energy partners with FVC, offering all veteran members a \$5,000 discount, providing veteran farmers with access to affordable and sustainable solar energy solutions.
- FVC is selected as a sub-awardee for the Flower Hill Institute FSA Disaster Assistance grant, for a total of \$75,000 to provide technical assistance, outreach, and education on FSA programs and products including risk management programs, crop insurance, and NAP.



FELLOWSHIP FUND

On May 1, 2024, the Farmer Veteran Coalition (FVC) announced over \$350,000 in awards and equipment to Veterans across the country through the Farmer Veteran Fellowship Fund. The Farmer Veteran Fellowship Fund provides direct assistance to veterans involved in agriculture by awarding them equipment and small grants in the amount of \$1,000 to \$5,000 to purchase items identified to make the largest impact in moving forward in their farm or agriculture business.



One hundred-eleven Farmer Veterans representing 32 states and all branches of service (with the exception of Space Force) received notifications that they had been selected to receive an award to purchase things such as beekeeping equipment, fencing, livestock, tractor implements, walk-behind tractors, and other supplies.

Major funding was made possible by Kubota Tractor Corporation, Tractor Supply Company Foundation, Tractor Supply Company, AgWest Farm Credit, Safeway Foundation, Cabbage Hill Farm Foundation, Western Farm Credit Marketing Alliance, Corteva, Vital Farms, Agrauxine, FVC Virginia Chapter, Walmart, and Timeless Fence. Additional funding and support were provided by individual donors.

Veterans who submitted an application to the Farmer Veteran Fellowship Fund also had the option to apply for Kubota's Geared to Give program, which donates five pieces of equipment to FVC members each year.

Awardees of the Farmer Veteran Fellowship Fund were selected by third-party reviewers consisting of seasoned agriculture industry professionals and FVC's many referral organizations. Applications were judged based on the strength of a veteran's business plan, personal investment in their business, vision, and goals, as well as a clear need for assistance. The application period for the Farmer Veteran Fellowship Fund opens once per year, in January, at which time veterans have six weeks to submit their applications.

"The early years of growing a farm or ranch can seem formidable for many beginning farmers and ranchers. For fifteen years FVC has been offering support to U.S. military veterans and service members in their agriculture business endeavors with numerous programs and projects," said FVC CEO Jeanette Lombardo. "Since 2011, the Fellowship Fund has recognized many applicants with an award to begin or scale their operations. The funds and the equipment purchased with it, while important, is only one form of recognition of their business plans. The continued mentorship and camaraderie of their fellow state chapter members in their undertaking means so much more. FVC is grateful for our many reviewers and funders, without their support this program would not be possible."

**111 Farmer Veterans
representing 32 states
and all branches of
service were awarded.**



**"FVC is grateful for our many reviewers and funders, without their support this program would not be possible."
- Jeanette Lombardo
CEO of the Farmer veteran coalition**

GEARED TO GIVE



Since 2015, Geared to Give has awarded 46 pieces of equipment to Farmer Veteran Coalition members.



On May 21, 2024, in honor of Military Appreciation Month, Kubota Tractor Corporation and the Farmer Veteran Coalition (FVC) announced the selection of the 2024 Geared to Give Farmer Veteran recipients of new Kubota equipment. The five awardees, which included both veterans and currently serving members of the Armed Forces, were honored during a special ceremony at the 2024 PBR (Professional Bull Riders) World Finals at AT&T Stadium in Arlington, Texas, on the commemoration of Armed Forces Day.

The 2024 Geared to Give Program received more than 500 applications through FVC's Farmer Veteran Fellowship Fund, and in the end, one recipient was selected by and for each of Kubota's five operating divisions across the U.S. 2024's recipients were:

- **Central Division | Adam Carson:** Adam Carson served seven years in the U.S. Army, which included four deployments in support of Operation Iraqi Freedom. Adam and his wife, Stephanie, own and operate Little Coos Cattle Company, a cow/calf operation, in Sulphur, Oklahoma, where they raise American Highland Cattle Association-registered, mini- and micro-mini Scottish Highland cows and beef cattle. Kubota awarded Adam an M7060 utility tractor and a Land Pride bale spear and rotary tiller. Adam is supported by his local dealer, Great Plains Kubota in Ardmore, Oklahoma.
- **Northern Division | Col. Rob Moore:** Col. Rob Moore serves in the U.S. Marine Corps and has more than 19 years of combined service in the Marines and U.S. Army, which includes two deployments in support of Operation Iraqi Freedom and one deployment in support of Operation Enduring Freedom. Rob and his partners, Marine 1st Lt. Ryan Deas, and Markus Deas, a commercial airline pilot, own and operate Range Ranch in Fredonia, New York, where they raise chickens, dairy cows, and bees, and grow Concord grapes and hay. Kubota awarded Robert a BV4160 PREM hay baler and he is supported by his local Kubota dealer, Monroe Tractor in Springville, New York.
- **Midwest Division | Chris Pederson:** Chris Pederson served more than 20 years in the U.S. Army National Guard, which included two deployments in support of Operation Iraqi Freedom and Operation Spartan Shield. Chris and his wife, Abbey, who currently serves in the active-duty Army, own and operate Snowshoe Valley Christmas Tree Farm in Almena, Wisconsin. Kubota awarded Chris an L3902 compact tractor and a Land Pride rotary cutter, stump grinder, and pallet forks. Chris is supported by his local Kubota dealer, Johnson Tractor in Baldwin, Wisconsin.
- **Southeast Division | Blaine Underwood:** Blaine Underwood is in his eighth year of service as an engineer in the U.S. Air Force. Blaine and his wife, Robin, own and operate Underwood Farm LLC, a grass-fed cattle and sheep farm, in Westville, Florida. Kubota is awarding Blaine an MX5400 utility tractor and a Land Pride bale spear, rotary cutter, and rear auger. Blaine is supported by his local Kubota dealer, Crystal Tractor & Equipment in Panama City, Florida.
- **Western Division | Master Sgt. Pangia Xiong:** Master Sgt. Pangia Xiong has been serving in the California National Guard since 2005. Pangia and her husband, Ge, who also currently serves in the California Army National Guard, own and operate Sunshine's Farm, a U-Pick strawberry farm in Fresno, California. Kubota awarded Pangia an RTV-X1140 utility vehicle and a variety of accessories including a canopy, winch kit, and front and rear LED work lights. Pangia is supported by her local Kubota dealer, Pioneer Equipment Co., in Fresno, California.

HOMEGROWN BY HEROES

2024 was a big year for the Homegrown By Heroes program.

Two hundred and one new producers became certified to use the Homegrown By Heroes label on their products, bringing the total number to 3,358 HBH-certified producers for 2024.

The Homegrown By Heroes (HBH) label is the official farmer veteran branding program of America and is administered nationally by the Farmer Veteran Coalition. It certifies ranchers, farmers, and fisherman of all military eras to sell their product as veteran owned and produced. The label informs consumers that agricultural products donning the logo were produced by U.S. military veterans, and it allows the veterans to differentiate their farm and ranch products in the marketplace.

Displaying the label - for example, on your farmers market stand, egg cartons, canned goods, produce boxes, etc. - gives veterans the point-of-sale visibility needed to be successful in the marketplace.

An added benefit of the Homegrown By Heroes label is having access to the online MarketMaker program, which includes a buy/sell forum for products. MarketMaker users can search for and identify HBH producers in the interactive database of farmer sellers, food businesses, and consumer buyers.

MarketMaker is free to use for HBH-certified producers and a plug-in is available on the FVC website.

Several State Departments of Agriculture have officially partnered with the Homegrown By Heroes label to produce a merged label combining elements of the state's own "Buy Local" label and the HBH label.

In 2024, the Farmer Veteran Coalition added four new blended labels to the program, bringing the total to 19.

The blended labels added were for Minnesota, New Mexico, Tennessee, and South Carolina.



BLENDED LABELS ADDED IN 2024



2024 FARMER VETERAN STAKEHOLDERS CONFERENCE



The 2024 Farmer Veteran Stakeholders Conference took place in Kansas City, MO, from October 27-29, 2024.

Day 1 consisted of farm tours to Chow Hall Farms, Veterans Community Project, MyCo Planet, and eating Kansas City-style BBQ for lunch with KC Cattle Company.

Kansas Department of Agriculture Secretary of Ag Mike Beam and Missouri Department of Agriculture Director of Ag Chris Chinn opened up Day 2, along with Bill Peterson of TopSport Solutions.

The speakers for the Successful Farming Panel were Bryan Zesiger of Z&M Twisted Vines Winery, Jim Hartman of Secret Garden Bees, and Elizabeth Riffle of Riffle Farms. Ken DeVan, member of the FVC Board of Directors, moderated the panel.

FVC also had the pleasure of having USDA Natural Resources Conservation Service (NRCS) Chief Terry Cosby speak during the opening plenary on Day 3.

Staff from the Farm Service Agency (FSA), NRCS, Rural Development (RD), Risk Management Agency (RMA), and various other USDA agencies took part in the USDA panel.

Other speakers included Lynn Miller, Director of Wellness Recovery Action Plan (WRAP), and Lawrence Rhone, FVC Program Manager, where they spoke about using “Resilience and Prevention” as a tool for veterans.

John Porter with Land O'Lakes, Inc. and Joe Winchell with Soil and Water Outcomes Fund both gave presentations during the Climate Smart Plenary Session.

Dr. Allen Williams and Peter Byck provided an excellent showing of their documentary, *Roots So Deep*. The documentary covered their research on how changing grazing practices can help farmers get out of debt, restore their depleted soils, rebuild wildlife habitats, and draw down huge amounts of carbon.

Days 2 and 3 had breakout sessions, with topics ranging from market access, to urban ag and business planning. Attendees went home with valuable information they can use on their own farming operations.

The conference concluded with awards and recognition:

- **FVC Founders Award:** Kubota Tractor Corporation
- **1st place FVC Chapter Award:** FVC of Illinois
- **2nd place FVC Chapter Award:** FVC of Idaho
- **3rd place FVC Chapter Award:** FVC of North Carolina
- **Chapter Membership Increase Award:** FVC of Montana
- **FVC Farmer of the Year:** Ray and Sheila Olsen
- **FVC Influencer of the Year:** Gene Miller of Miller's Bee Kind Farm



HOWES PRODUCTS HALL OF FAME INDUCTION



On October 16, 2024, the Farmer Veteran Coalition (FVC) was honored with induction into the Howes Hall of Fame, a recognition that celebrates individuals and organizations demonstrating exceptional integrity, dedication, and positive impact within the trucking and agricultural industries. The award highlights FVC's unwavering commitment to empowering veterans to find renewed purpose through careers in agriculture.

By providing training, resources, and community connections, FVC has helped thousands of former service members transition into meaningful agricultural roles, strengthening rural economies and food systems nationwide. This induction underscores Howes' acknowledgement of FVC's mission-driven work and its alignment with the company's own legacy of hard work, resilience, and service to others.

Along with national recognition, members of the Howes Products team traveled to Waco, TX, to interview Farmer Veteran Coalition CEO, Jeanette Lombardo, about the work that the organization does for veterans transitioning into careers in agriculture. They also visited John and Erin Kimbrough at their farm, Growin on Faith Farm, and Joseph Burdulinski at his farm, Cross Rifle Ranch. John served for twelve years with the U.S. Marine Corps and Joseph served for 15 years with the U.S. Army.

The full interview can be viewed on the Howes Hall of Fame here: <https://howesproducts.com/hof>



**Bronze Sponsor for the
2024 Farmer Veteran
Stakeholders Conference**

2024 GRANT WORK



In the fall of 2024, the Farmer Veteran Coalition launched the first of three cohorts for the Holistic Impactful Veteran Engagement (H.I.V.E.) program. Held in Montana, the 12-day program gives veterans access to the information, network, and holistic solutions to transition into or enhance their journey into farming or ranching.

The program focuses on:

- Holistic approach focused on resiliency
- Classroom and in-field instruction and experience
- Connecting with USDA Regional Leadership
- Preparing for funding opportunities
- Giving back to their community



"The veteran has a mission-oriented mindset and farming and ranching are a fit. You seek out ways to address your diminished capacity, ways to use your tactical prowess to navigate challenging tasks in a farm or ranch setting. And then you get the chance to care about something, to contribute, to grow something, to nurture something."

- Lawrence Rhone, FVC Program Manager and U.S. Army Veteran



In 2023, the Farmer Veteran Coalition received a four-year Mental Health Awareness Training Grant from the Department of Health and Human Services Substance Abuse and Mental Health Services (SAMHSA).

Through this project, FVC trains members, their families, and members of the agricultural community to work with veterans about mental health topics, especially suicide prevention using QPR and safeTALK sessions.

QPR stands for Question, Persuade, and Refer - the three simple steps anyone can learn to help save a life from suicide. They learn to recognize the warning signs of a suicide crisis and how to question, persuade, and refer someone to help.

SAMHSA
Substance Abuse and Mental Health
Services Administration

 **LIVINGWORKS safeTALK**

QPR Sessions Held

34

People certified in QPR

550

AGVETS PROGRAM

Veterans Farming Through Adversity (AgVets) is a national partnership between the Farmer Veteran Coalition and five agricultural training and apprenticeship programs. These programs help provide the base knowledge and experience necessary to become a productive member of the agricultural community.

FVC's AgVets Partners include:

- **Archi's Institute for Sustainable Agriculture:** A California-based greenhouse operation that provides training in sustainable agriculture for veterans.
- **Dairy Grazing Apprenticeship (DGA):** The first registered apprenticeship for dairy farming in the United States.
- **Rodale Institute (pictured right):** Offers a comprehensive nine-month program for veterans interested in regenerative, organic agriculture.
- **Battleground to Breaking Ground (BGBG):** A 4-phase educational program for veterans, partnered with Texas A&M AgriLife Extension.
- **Veterans Produce (pictured below):** Utilizes hydroponics and aquaponics and provides training for veterans to learn new skills and grow healthy organic food.

Each program provides a comprehensive, hands-on learning experience that addresses multiple aspects of farming and farm management, including farm operations, business development, market analysis, and commodity-specific information.



Throughout the year of 2024, FVC staff members Diego Loreda and Ken Sury visited each AgVets partner to conduct interviews and promote each of their programs.

During their visits, they interviewed not only the ones running the programs, but also the veterans who are currently or have taken part in their programs. They shared their experiences, how they've benefited from the training, and advice that they would like to share with other veterans interested in agriculture.

Articles written for each partner:

- **Rodale Institute:**
<https://farmvetco.org/2024/03/26/veterans-thrive-with-organic-program-at-rodale/>
- **Archi's Institute:**
<https://farmvetco.org/2024/05/16/hydro-organic-archis-acres-program-gives-veterans-a-boost-with-agriculture/>
- **Dairy Grazing Apprenticeship:**
<https://farmvetco.org/2024/09/24/army-veteran-churning-success-with-dairy-creamery/>
- **Veterans Produce:**
<https://farmvetco.org/2024/10/21/veterans-produce-provides-food-path-to-involvement/>

Interviews with each partner can be viewed on FVC YouTube channel here:

<https://www.youtube.com/@farmvetcoalition/videos>

HEROES OF THE HARVEST PODCAST

HEROES OF THE HARVEST



PODCAST

**SCAN QR CODE
TO LISTEN ON
SPOTIFY**



PODCAST TOPICS

- Ag technical assistance
- Veteran technical assistance
- FVC member features
- FVC partnerships
- FVC programs & grants

The official podcast of the Farmer Veteran Coalition, the goal of the podcast is to spread useful information for FVC members and to give them another platform to share their story. Topics have ranged from applying for the Farmer Veteran Fellowship Fund, mitigating risk on your farming operation, small-scale and microfarming, and getting into the VA healthcare system. The podcast was launched in late 2023.

During 2024, four episodes were recorded. Managed by Diego Loreda, Digital Marketing and Outreach Specialist for FVC, the podcast is available to be listened to on Spotify and FVC's YouTube channel.

The episodes are listed below:

- Episode 2: Getting into the VA Healthcare System, feat. Bill Ashton (U.S. Navy)
 - Listen here: <https://open.spotify.com/episode/6DNnWZBp2IWZMUpUNTvbWh?si=gGXti0aGRsC6xe0QDkuLJw>
- Episode 3: Scaling up with Michael O'Gorman
 - Listen here: <https://open.spotify.com/episode/796Zhyd8pFYIC8hPwZiwGJ?si=HCXN9JwkTdSjGkPmRRHwww>
- Episode 4: Mitigating Risk on Your Farm, feat. Bill Rogers (U.S. Air Force)
 - Listen here: <https://open.spotify.com/episode/1RpXpPNF3aIM25z65diFZa?si=9oRCilPLSRyw0J7AV1UTQ>
- Episode 5: Attending the FVC Stakeholders Conference, feat. Lawrence Rhone (U.S. Army)
 - Listen here: <https://open.spotify.com/episode/2WcZdXDDkUOKQijAr1RMTF?si=8pS-2hDVSA-jEx55QJCjBg>

Listen on YouTube: <https://www.youtube.com/@farmvetcoalition/podcasts>

DISCOUNT PARTNERS

Joining the Farmer Veteran Coalition is completely free and is open to both veterans and non-veterans. Military veterans who verify their service during the application process may apply to become a 'Veteran Member', while non-veterans, and other supporters, may apply to become an 'Associate Member'.

Veteran Members are eligible for FVC programs and services and gain access to exclusive discounts from farm equipment suppliers and agricultural service providers. Additionally, Veteran Members are placed on FVC's priority emailing list and are presented with various opportunities as they become available.



Discount varies depending on Product Line



10% off



10% off



5% off



5% off



TWO-WHEEL TRACTORS
10% off any Tractor Model



10% off



Registration Fee Waived



\$5,000 off



\$50 off



10% off



10% off



10% off



Various Discounts



10% off



10% off



\$100 off



10% off

2024 DONORS

\$200,000 and above

- Wounded Warrior Project

\$100,000 and above

- Kubota Tractor Corporation
- May and Stanley Smith Charitable Trust

\$50,000 and above

- Mental Insight
- King Baudouin Foundation

\$25,000 and above

- AgWest
- Boeing
- Farm Credit Council
- Vermont Community Foundation

\$10,000 and above

- Clif Bar
- Safeway (Albertsons)
- Compeer Financial
- Greateer Milwaukee Foundation
- ADM
- Nascar Holdings
- Sustainable Futures Fund

\$5,000 and above

- Global food and Ag Network, LLC
- American Farm Bureau Federation
- Clara Jeffery
- Corteva
- Farm Credit Western Marketing Alliance
- Vital Farms

\$2,500 and above

- Jonathan Waldron
- Ted and Leeann Stawasz
- R&B HOWES & CO
- Ameriprise Financial
- Agrauxine Corp
- Co Bank ACB
- Margaret Meister

\$1,000 and above

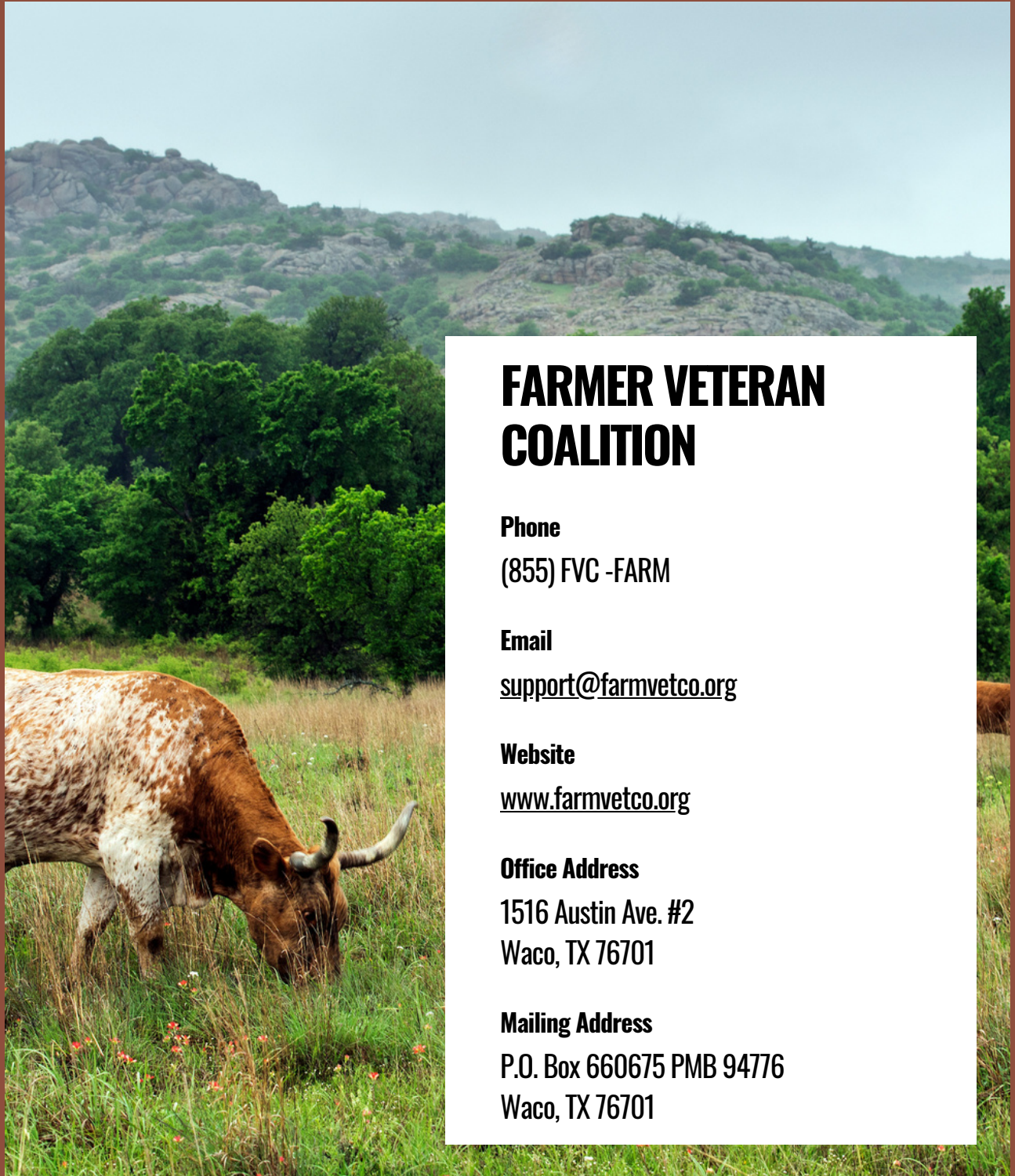
- Colorado Episcopal Foundation
- GreenStone Farm Credit Services
- Colonial Farm Credit
- Thomas E. Platt

\$500 and above

- Virginia Young
- National Center for Appropriate Technology
- Benjamin Walton
- Jackie Parks
- June Blalock
- FCS Financial
- Able Forces Foundation
- Farbotnik Farm
- Farm Credit of the Virginias
- Richard and Patricia Torgersen Giving Fund
- James E. Everett
- Janet Eagan
- Janet Wengler
- Kevin and Mary O'Brien
- Patrick LeJeune
- Patsy McClellan
- Wendy Jeffries
- William Luckett

**THANK YOU to all of our many
generous donors and supporters
in 2024!**

CONTACT US



FARMER VETERAN COALITION

Phone

(855) FVC -FARM

Email

support@farmvetco.org

Website

www.farmvetco.org

Office Address

1516 Austin Ave. #2
Waco, TX 76701

Mailing Address

P.O. Box 660675 PMB 94776
Waco, TX 76701